

Freigeist Capital invests in revolutionary low-code platform BUILD.ONE

BUILD.ONE redefines the development of complex business applications - at a fraction of the time and cost.

Bonn, 10/07/21 The Early-Stage VC Fund of Serial Entrepreneur and TV-Personality Frank Thelen, Freigeist Capital, is announcing a seed investment in the cloud platform BUILD.ONE. BUILD.ONE enables companies to create even highly complex business applications such as stand-alone ERP and CRM systems and many other applications in significantly less time and at significantly lower cost than with classic software development.

BUILD.ONE combines the best of low-code, no-code and deep code in a unique cloud platform. Users have the option of putting together individual applications from the object library with Drag & Drop without any code at all. Custom logic can be easily created and controlled using the rules engine. For more complex applications and iterations, developers can use classic code of any technology.

BUILD.ONE thus fulfills a promise that has long circulated within the low-code/no-code scene. Today's low-code technologies can only create simple apps cost-efficiently. More complex applications cannot be implemented with today's no-code/low-code technologies. BUILD.ONE offers a scalable and cost-effective solution for business applications of any complexity. Even the BUILD.ONE platform is built with proprietary Blueprint technology.

The core of the cloud platform is its Blueprint technology, which is used to construct applications from individual objects. These objects are stored as data, not as code. When a user accesses an application created with BUILD.ONE, the unique rendering engine reads the data and generates the screen display in real time for all common browsers and operating systems. Since BUILD.ONE's rendering engine is continuously updated, expensive software upgrades are unnecessary. With over a hundred integrations to the most important databases and cloud services, all applications can be connected effortlessly.

The idea for BUILD.ONE came to founder and CEO Mike Liewehr during his first venture, the development of his own ERP system. To escape the perpetual "development-legacy-redevelopment" cycle that nearly all development teams find themselves in due to constantly changing technology and UI requirements, Mike set out to find a technology that circumvented this problem.

"Since this technology didn't exist, we developed it ourselves to build our ERP system and other applications for our customers with it. When people started asking us how we managed to develop such complex applications in such a short time, we realised that the Blueprint technology itself was a product companies needed, and that's how BUILD.ONE was born."

"When we discovered BUILD.ONE, our CTO Alex was immediately convinced. The deeper we dove into the technology, the more our excitement grew. We truly believe that the team has created the next generation of business application development. BUILD.ONE rewrites the rules of software development: instead of code, applications are based on stored objects and links. This solves two of the biggest problems in development today: exponentially rising costs with increasing complexity, and outdated software." - Frank Thelen

"With their blueprint technology, BUILD.ONE solves two of the biggest problems of today's software development: exponentially rising development costs with increasing complexity, and so-called legacy cycles, i.e. the need to regularly update all code. In our eyes, BUILD.ONE will become the new standard for business application development." - Alex Koch

In addition to Freigeist Capital, Pitch founder Christian Reber, Xentral founder Benedikt Sauter, and Koen Bok, founder of the design platform Framer, are also investing in the company in this round. In total, BUILD.ONE will receive several million euros to expand the team and develop the next generation of the platform.

About BUILD.ONE: BUILD.ONE is a cloud platform for the development of business applications based on a new type of Blueprint technology. Unlike classic software, applications aren't stored in code, but in the form of objects and data. This enables the development of a variety of complex business applications without expensive developer costs and legacy cycles. BUILD.ONE was founded in 2014 by serial founder Mike Liewehr and is used by many larger customers in the insurance, logistics and consumer goods industries.

About Freigeist: Freigeist Capital is a venture capital firm focused on early-stage European tech startups. Freigeist's portfolio includes urban air mobility startup Liliium, energy storage company Kraftblock, AI startup Smartlane, SaaS ERP Xentral and Hardt Hyperloop. Freigeist's best-known exits include the app Wunderlist, acquired by Microsoft, the Uber competitor MyTaxi/FreeNow, acquired by Daimler, and kaufDA, now part of the Axel Springer Group.

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